



THE EASTER WALK

20 April 2019

FINAL EVENT GUIDE 2019

Welcome!

This guide should give you a good overview of what to expect on the Challenge, and combined with other information within the App and Participant's Area of the event website, provides all that you'll need to prepare yourself.

CHALLENGE TIMELINE

March

- 8th - Final Event Guide & Start Times released
- 22nd - 50% Fundraising Due (if applicable)
- 29th - Pre-event video briefing live

April

- 10th - E-TICKETS emailed (for registration on the day)
- 17th - Timing website "Live" – timing & tracking available
- 20th - **THE EVENT**
- 24th – Final Times & certificates available

THE CHALLENGE

On Saturday 20th April we are expecting 1,500 challengers to be taking on either 25km or 25 miles on the 2019 Easter Walk. Heading out from Windsor along the River Thames on Easter Saturday, the route passes through beautiful scenery, including Windsor Great Park. You'll get full support & hospitality with rest stops, free food & drink, and a celebration finish line with medals, entertainment and glass of fizz.

It's an ideal challenge for individuals or teams - from novice walkers, first time charity fundraisers, to the harder core trekker types looking to stretch their legs on a great event! We will also be on the lookout for the best 'Easter dress' on the day, so put on those bunny ears for your chance to win – and why not bring your family along as well for a full day of 'egg-citing' Easter fun!



PREPARING FOR THE CHALLENGE

The Easter Walk App

Download the Easter Walk App for exclusive access to challenge specific documents. Available in both the iTunes and Google Play stores - search 'Action Challenge' and enter the code **'ACI'** - and once downloaded, enter the passcode **Easterwalk**

Fundraising

If fundraising for Charity (and you signed up to the walk via this option) - you should aim to have 50% of your minimum target with your charity **by the 22nd March** - the full balance of your fundraising target (and any additional money raised) is due to be with your charity **no later than 4 weeks after the Challenge**. If you are concerned that you are unable to reach your target, you should contact your charity early for advice, or alternatively contact us and we can transfer you to a 'Self Funding' place (you would need to pay the difference in cost compared to the Registration Fee that you had paid already).

Start Times

Start times will be allocated depending on your selection when you registered. For anyone registered in a team, the whole team will automatically be allocated the same start time. If you registered before the 8th March you should now have received your start time via **EMAIL**. If you registered after 8th March you will receive your start time on your **E-Ticket** which is sent out on **Wednesday 10th April**. If you registered before the 8th March and have not received your start time, then please complete the form linked below. Please also complete the form if you wish to change your start time or you wish to change your team's start time.

We recommend that you arrive to register on the morning of your challenge 1 hour before your start time - and enjoy the pre kick-off hospitality!

[CLICK HERE for online Start Time Request Form >>](#)

E-Tickets & Bib Number

Your final confirmed start time & bib number will be **EMAILED** to you as your **E-Ticket** on **Wednesday 10th April**. For Registration on to the Challenge you **MUST** bring your E-Ticket with you on your phone or electronic device. Please only print your e-ticket if you are not able to show it on your mobile. If you have **NOT** received this E-Ticket by close of play on Tuesday 16th April please check your junk mail. You can also find your bib number and start time by checking our starting list which will be available on the App and Participant's Area of the website from the 10th April and you will be able to request a new one to be sent out to you.

TRAVEL – GETTING TO THE CHALLENGE

Getting to the Start – Windsor Racecourse

The start and finish is at **Windsor Racecourse Maidenhead Rd, Berkshire, Windsor SL4 5JJ**. The closest train station is Windsor & Eton Central which is just over 1 mile from the start (5 minute taxi journey). The racecourse has ample free parking available and is a great option if you need to park for the entire day or just being dropped off – parking **MUST** be pre-booked in advance using the below form.

We are offering shuttles from both Windsor & Eton Central and Windsor & Eton Riverside station to the start in Windsor Racecourse - Saturday 20th April between **7.00am - 10.00am - £5 per person**. This **MUST** be pre-booked using the form below:

[**CLICK HERE to pre-book your parking and station shuttle >>**](#)

Visit the ‘Need to Know’ section in the App for more travel information.

ON THE DAY & THE START

Registration

Main Registration - Saturday 20th April – opens 1 hour before the first start time at the start venue in Windsor.

- Please arrive **at least 1 hour** before your start time to register, as it can get busy
- You **MUST** present your **E-TICKET** at the Registration Tent entrance
- Collect your **EVENT PACK** (Event Pass / timing chip, bib number & safety pins)
- Please complete **medical details** on your bib should you have any **serious conditions**
- Collect a route card & other goodies

The Start

There will be a range of facilities including complimentary tea /coffee/ biscuits in the marquee, medics, toilets, merchandise sales, and entertainment in the form of our warm up act & compere. We suggest you eat breakfast before you arrive! Whilst we will have plenty of water at the start – we recommend that you bring at least 1 litre of water (or other suitable drink) with you.

By arriving at least 1 hour early you will have plenty of time to register, use the facilities, soak up the atmosphere, and to make your final preparations without stressing! You will be called in to the starting pen **15 minutes** prior to your start time – you must join the correct slot - there will then be a warm up and final safety briefing from our Team. You will then be sent on your way in groups of about 200 or so participants every 30 minutes.

Baggage

You will be expected to carry your own bag during the walk, and we recommend a rucksack of between 30-35L. Your bag will have everything that you might need - water, compeed etc to avoid blisters, suitable layers, waterproofs, and any of your own snacks.

We will also have a Baggage Drop Service at the Start/Finish. Here you are able to leave any larger bags that you would not be able to walk with. We are not charging for this service but we would ask that if you can make a small donation of £2.50 to the local charity we are supporting. You will not have access to any bags left with us until you finish the walk.



REST STOPS & REFRESHMENTS

For 25km Challengers:

- **Half-Way - Runnymede Pleasure Ground, Egham, Surrey TW20 0AE**
 - There will be toilets, a covered space, area for seating & medics
 - We will be serving light snacks (bakery, fruit, sweets, crisps etc.)
 - Selection of refreshments available - water & energy drinks
- **Finish – Windsor Racecourse, Maidenhead Rd, Berkshire, Windsor SL4 5JJ**
 - At the finish, you will be rewarded with a huge cheer, medal and a glass of fizz.
 - Selection of hot food, along with hot & cold drinks
 - Free shuttles available to Windsor & Eton Central / Riverside train station – **MUST be pre-booked via shuttle survey**

For 25 Mile Challengers:

- **Mid-point - Runnymede Pleasure Ground, Egham, Surrey TW20 0AE**
 - There will be toilets, a covered space, area for seating & medics
 - We will be serving light snacks (bakery, fruit, sweets, crisps etc.)
 - A selection of refreshments available - water & energy drinks
- **Lunch – Windsor Racecourse, Maidenhead Rd, Berkshire, Windsor SL4 5JJ**
 - There will be toilets, a covered space, area for seating & medics
 - Lunch is included – there will be a selection hot & cold food
 - A selection of refreshments available - teas, coffee, water and energy drinks
- **PM Rest Stop – Trumpers Field, Dorney**
 - There will be toilets, a covered space, area for seating & medics
 - Selection of light snacks (fruit, sweets, crisps etc.)
 - A selection of refreshments available - teas, coffee, water and energy drinks
- **Finish – Windsor Racecourse, Maidenhead Rd, Berkshire, Windsor SL4 5JJ**
 - At the finish you will be rewarded with a huge cheer, medal and a glass of fizz
 - Selection of hot food, along with hot & cold drinks
 - Free shuttles to Windsor & Eton Central / Riverside train station - **MUST be pre-booked via shuttle survey**

The Route

25km Route

Starting at the Racecourse base camp - the 25km loop heads along the Thames Path passing Alexandra & Home Park, near historic Runnymede, before heading to Windsor Great Park with magnificent views of the Castle. Then back to base camp for finish line celebrations.

25 Mile Route

The 25 Mile option initially takes in the same route as the 25 km'er, with lunch back at the Racecourse - followed by a 10 mile section heading west along the Thames Path, passing through the villages of Dorney & Eton Wick - then following the Jubilee River to base camp.

Maps

You will be supplied with a route card – and you **MUST** carry this with you as it will contain emergency numbers for our Control Room. The route will be fully with **Pink Arrows**, KM Markers and Ribbons! You must always follow our route signage - not the plotted route or downloaded GPX files (in case it needs to change at short notice).

Online Google Route Map

We have plotted the Route and Rest Stops in Google Maps Use the links below and save to your phone's web browser - so in an emergency, or you are lost on the Challenge – you can use your phone's GPS signal to locate yourself on the route.

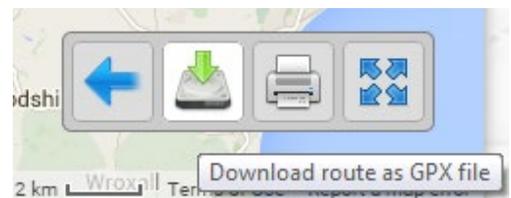
[CLICK HERE to view the provisional 25 KM route in Google Maps >>](#)

[CLICK HERE to view the provisional 25 Mile route in Google Maps >>](#)

GPX file

You can now download the GPX file of the route, to upload into GPS devices (such as Garmins), if you are planning on using such a device to aid your navigation along the route.

- [25km Challenge GPX File](#)
- [25 Miles Challenge GPX File](#)



Download the GPX file:

- Follow the above link for your route
- Selecting the 'Download GPX' icon from the toolbar on the bottom right side of the map save to your computer.

Whilst we have gone to great lengths to map the route with various devices & GPS systems to determine exact distances, you may well find discrepancies on the day if you are planning on using your own GPS device. This will be for a variety of reasons, and it has been shown that many GPS devices overestimate distances / ascent by up to 20% due to the nature of how data points are scattered and plotted.

Timing

Your **Event Pass** has a timing chip, and you will be scanned at the start / half way / finish. There will be a live feed of data to the Challenge Website so friends and family can track your progress. Three days afterwards, we publish official times and Challenge certificates.

Medics

We take safety very seriously – and there will be medics available at the Half-Way Stop and Finish. Medics vary from first aid qualified staff, nurses, paramedics and doctors. If you require medical attention along the route then you need to make your own way to the nearest facility/ hospital as advised by our Control Room teams.

Exiting / retiring from the Challenge

If you need to exit/drop out of the challenge, please inform Event Staff either in person or by Text SMS to the number provided on the Route Card. Nearby train stations will be marked on the 'Route Map' given to you at the start. If dropping out at the half way point – please go to the 'Information Point' and hand in your Event Pass.

Control Room

We have an Event Control Room manned by our Management and the Medical response coordinators. You will be able to contact the Control Room at any time throughout the Challenge in emergencies or in situations that you feel you want advice or help. We will also have an Info points at the Rest Stop & finish - manned by our Event Staff and they are there to help you

What to do next...

1. **The Official Event app** – Download now using the passcode **Easterwalk** for handy documents, event updates and more!
2. **Keep Updated** – Visit the App or the Participant's Area of the website on a regular basis to check for important updates.
3. **Get Online** - Join the [Ultra Challenge Facebook](#) page so you can meet Challengers/share tips/stay in the loop!
4. **Fundraising** – Keep up the fundraising if you are supporting a charity.
5. **Get your walking shoes on!** - Make sure you have a well worn in pair of boots or shoes before taking on the walk.
6. **What to expect next** – E-Tickets will be released on the 10th April

We hope that you are looking forward to taking on the Easter Walk and we look forward to seeing you at the start line. If you have any questions see the [FAQs](#) or email us and we will get back to you.

Best Wishes,
The Easter Walk Team